

The Interned

Web Design & Development

283 Highfield Road
Toronto, On. Canada
M4L 2V4
416 624-4737
ned@theinterned.net
www.theinterned.net

Ned Schwartz

Seasoned web developer and designer with over 10 years of experience working on high profile, heavily-trafficked websites. Writes beautiful, semantic markup that is cross-browser compatible and standards compliant. Specializes in authoring rich user experiences with the latest web technologies including HTML5, CSS3, Javascript and AJAX. Trained artist with a well-developed aesthetic and proficiency in illustration, painting, sculpture and interactive installation. Creative, fastidious, dedicated, ambitious and helpful. Superior problem solving, collaboration and knowledge-sharing. Quick study and eager contributor.

Skills

- HTML5
- CSS3
- Javascript (jQuery, Prototype etc.)
- APIs (Facebook, Twitter, Google etc.)
- Python (Django)
- Ruby (Ruby on Rails)
- PHP (WordPress, Symfony 2, Recess)
- SQL (MySQL, SQLite)
- Photoshop
- Illustrator
- InDesign
- Video and Sound Editing software (FinalCut Pro, Avid, ProTools)
- Version Control (Git, Subversion)
- Flash / ActionScript
- In my deep dark past: Java, C# / asp.net

Work

2011 - present

Interface Developer, Henderson Bas Kohn — hendersonbaskohn.com

I am currently working as Interface Developer at HBK. In this capacity I have worked with high profile clients including Tim Hortons, Coca-Cola, and LG Electronics. I have built Facebook tabs, REST APIs, social games and custom CMSs. I have been instrumental in helping HBK modernize their development stack by standardizing on the Symfony 2 PHP MVC framework.

2009 – present

Principal, The Interned Design & Development — www.theinterned.net

I do freelance work under the moniker The Interned. I have had the privilege of working with some amazing clients including:

- **The Mozilla Foundation** — www.mozilla.org

I have worked with the Mozilla Foundation to provide a wide range of design, development and illustration services, from *brochure websites*, to *donation systems* to *policy decisions*.

- **Mozilla Drumbeat** — www.drumbeat.org

I have been working closely on Mozilla Drumbeat from it's inception. As a designer and front-end developer on Drumbeat, I have shaped the direction of the project. I am excited about the imminent relaunch that I have been working on with Mozilla Staff.

- **Mozilla Website Task-Force** — wiki.mozilla.org/Websites/Taskforce/

I have been working pro-bono on the Mozilla Website Task-Force. As a member, I have started several initiatives, including the *Open WebType initiative* to create a free and open font for use in Mozilla Branding. This initiative has gained traction with *David Boswell*, *Sean Martell* and *John Slater*.

- **Playhouse Disney Canada** — www.playhousedisney.ca

I was contracted by *zincRoe* to create a custom WordPress Installation for Playhouse Disney Canada. I built the solution from custom plugins to cutting edge CSS3.

- **blogTO** — www.blogto.com

Working from designs provided by *Scott Boms*, I built out templates and backend code of a heavily customized MovableType installation. The site included advanced features such as rich social community and Google Maps api based navigation of blogTO's reviews and hyper-local content.

2008 – 2009

Senior Web Developer, Wishingline DS — www.wishingline.com

I had the honour of working with the incredibly talented designer *Scott Boms* as senior web developer at the boutique web studio Wishingline DS. During my time there I worked on some really fun projects including an iPhone web application for *PayPal*, a rich web interface for *Otherinbox.com*, among other top-notch HTML, CSS & Javascript based web sites.

2007 – 2008

Senior UI Developer, Adbeast — www.adbeast.com

As head UI developer working intensely with AJAX and DHTML in a Software-as-Service environment I was responsible for developing rich user experiences with XHTML, CSS and a heavy dollop of Javascript using the Prototype and Scriptaculous libraries.

2004 – 2007

Senior Web Developer, eConcordia.com — www.econcordia.com

I was central in architecting and designing eConcordia's student portal, modular online course CMS and public-facing site as well as providing significant input into infrastructure decisions. I worked with technologies including XHTML/ CSS and Javascript as well as asp.net C#. I was

instrumental in moving away from ColdFusion to asp.net – a modern, scalable technology. I also built interactive multimedia quizzes and learning aids in Flash / ActionScript.

2002 – 2003

Computer Tech, CDA-NT digital media labs, Concordia University.

I assisted students in technical aspects relevant to the completion of their projects in web, Flash, programming, 3D, sound, video and interactive software. I produced web and print content communicating information about the labs and the use of the labs' equipment to students.

2001 – 2002

Curator, Café X.

I selection and mounted art exhibitions in the gallery space of Café X. I designed and printed posters and other promotional materials for weekly art shows. I tended to various administrative duties such as the acquisition of licences etc.

2001 – 2002

Space Manager, VAV Gallery.

I mounted art shows in various media, maintained the property and exhibition space of the gallery and managed supplies such as paint, nails, spotlights etc.

1997 – 2001

Sculptor / Prop Maker, Peter Sutherland and Associates.

I aided in the construction of various projects for display, television and advertising. Projects included a set of twelve exoskeletal body suits for “Avatus” aliens from the television series “Gene Rodenbary’s Earth; Final Conflict,” A set of 5 large sized reproductions of Double Bubble chewing gum, and a 60 foot long 3D sculpture of Canadian Airlines aeroplane for a promotional billboard displayed on Gardener Expressway in Toronto.

Education

2005

Concordia University.

Completed 4 Credit “Principles of Computer Science / Data Structures” course in the Graduate Diploma in Computer Science.

2004

Vanier College.

Completed “Introduction to Java Programming”.

1999 – 2003

Concordia University.

Graduated from BFA, Studio Art with Distinction. Cumulative GPA of 3.71 with a last annual GPA of 3.94.

1999 – 1999

Inglenook Community High School.

Graduated from OACs with honours.

1996 – 1999

Central Technical School.

Completed 4 year specialized high school art program. Accelerated into 2nd year of adult special art program. Completed OAC double credit in specialized art program.

1992 – 1996

Malvern Collegiate Institute.

Received Bilingual Certificate for French language.

Awards

July 2008

My album design for Picastro's *Whore Luck* nominated by Gigwise.com as the 46th weirdest album cover of all time: <http://www.gigwise.com/article.php?id=44466&image=5#gallery> .

June 1999

Graduated From high school OACs with honours.

October 1997

Received Art Purchase Award from Central Technical School.

June 1997

Received G. Graham Scholarship Award from Central Technical School.

September 1996

Received Award for Excellence in Art from Malvern Collegiate Institute.

Exhibitions

February 2007

"The Light Show," HQ Gallery, Montreal.

October 2006

"Cover Me," Café Esperanza (as part of Pop Montreal).

July 2006

"DGC ~ CGA Summer Salon," DGC, Montreal.

September 2005

"Art Today, Gone Tomorrow," Galerie Accidentelle, Montreal.

August 2005

"Cat Show," Galerie Accidentelle, Montreal.

May, 2003

"Green/Vert," Leonard and Bina Elena Gallery, Montreal.

March, 2003

"Corporate Art," VAV Gallery, Montreal.

September, 2002

"Target Practice," VAV Gallery, Montreal

March 2002

"Hitmakers," VAV Gallery, Montreal.

February 2002

"Activist Art," VAV Gallery, Montreal.

November 2001

"The Week Formerly Known As Performance," VAV Gallery, Montreal.

March 2001

Profusion Collective's "Carnival" at the Just for Laugh's Museum,

Montreal.

February 2001

"Living with Books," VAV Gallery, Montreal.

October 2000

"Sculpture Zurkus," VAV Gallery, Montreal.

June 2000

"Is This Your Final Answer?" Leonard and Bina Elena Gallery, Montreal.

February 1999

"70 Years of Success," Auction at Metro Hall, Toronto.

December 1998

Gallery 401, Toronto.

April 1998

Zinc Gallery, Toronto.

May 1998

CTS open house, CTS, Toronto.

May 1997

CTS open house, CTS, Toronto

April 1997

"Young At Art," Queens Quay Gallery, Toronto.

November 1996

"Toronto Dominion Bank Exhibition," Toronto Dominion Center, Toronto.

Languages

I speak and read both English and French and have excellent written English skills.

References

Available upon request.